



Dear _____

Recently, I have become aware of the Eco-Schools programme, delivered in England by the environmental charity Keep Britain Tidy. I would very much appreciate if you would consider registering our school with the programme.

With the world beginning to experience the effects of climate change, different species of plant and animals becoming extinct every day and micro-plastics being found in the most remote locations on Earth: now, is the time to educate future generations about the impact of our actions on the planet we call home. I would very much appreciate if my child/children attended a school that actively tackles environmental issues by working towards the international Eco-Schools Green Flag award.

The Eco-Schools programme is the largest educational programme on the planet, operating in 70 countries around the world. Schools have followed the same, simple, Seven Step framework for over 25 years, placing young people in control of planning and implementing environmental actions and projects that involve their entire school community.

Within this simple framework, pupils have the freedom to decide on the environmental issues they would like to tackle, represented by ten Eco-Schools topics. Once pupils have chosen their topics, they decide what actions they would like to take and how they are going to involve their school community. The seven step process takes around one academic year to complete and culminates in an Eco-Schools' assessor looking over a school's application and evidence, with a view to recognising and celebrating their achievements.

You can find out more about the Eco-Schools programme and register for free on their website: www.eco-schools.org.uk Once registered, schools can access free Eco-Schools resources that provide plenty of support to work through the Seven Step framework. The only cost comes at the end of the process when £200 + VAT is charged should a school apply for the Eco-Schools Green Flag accreditation. This covers the cost of an assessment, Eco-Schools Green Flag and Certification.

This school year (2022-23) there is a fantastic opportunity for our school. The ethical and organic childrenswear brand Frugi will be funding 750 free Eco-Schools teacher training spaces for educators! The training will be split into three one hour sessions, delivered online throughout the academic year, with the Eco-Schools Team on hand between sessions to offer continued support and advice for all participants. Sessions will focus on empowering young people to protect our planet, planning manageable environmental actions and embedding environmental issues within a school curriculum. To find out more, and register for training, please visit:

www.eco-schools.org.uk/get-involved/training/

I hope you will take this opportunity to make a difference!

Many thanks,

